Brandपुर

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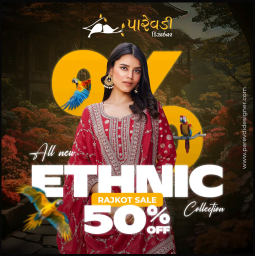
Graphicडिज़ाइन

Social media posts

Branding

print media

Socialमिडिया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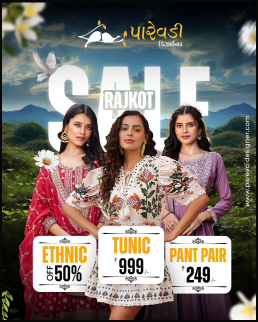
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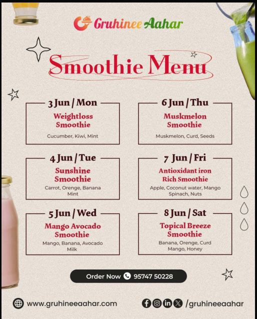


Gruhinee Aahar

Smoothie Menu

3 Jun / Mon
Weightloss Smoothie
Cucumber, Kiwi, Mint

6 Jun / Thu
Muskmelon Smoothie
Muskmelon, Curd, Seeds

4 Jun / Tue
Sunshine Smoothie
Carrot, Orenge, Banana Mint

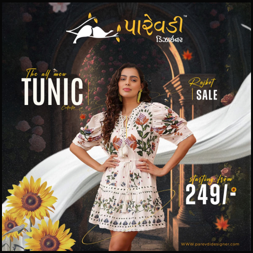
7 Jun / Fri
Antioxidant iron Rich Smoothie
Apple, Coconut water, Mango Spinach, Nuts

5 Jun / Wed
Mango Avocado Smoothie
Mango, Banana, Avocado Milk

8 Jun / Sat
Topical Breeze Smoothie
Banana, Orenge, Curd Mango, Honey

Order Now 95747 50228

www.gruhineeaahar.com /gruhineeaahar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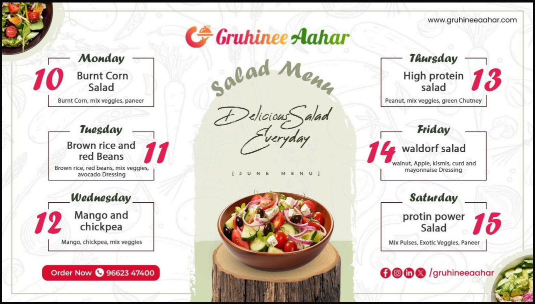


www.gruhineeaahar.com

Gruhinee Aahar

Salad Menu

Delicious Salad Everyday

[JUNE MENU]

Monday
10 Burnt Corn Salad
Burnt Corn, mix veggies, paneer

Tuesday
11 Brown rice and red Beans
Brown rice, red beans, mix veggies, avocado Dressing

Wednesday
12 Mango and chickpea
Mango, chickpea, mix veggies

Thursday
13 High protein salad
Peanut, mix veggies, green Chutney

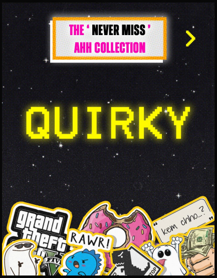
Friday
14 waldorf salad
walnut, Apple, kismis, curd and mayonnaise Dressing

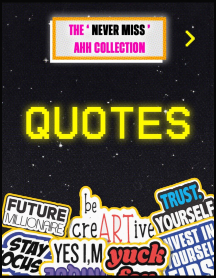
Saturday
15 protin power Salad
Mix Pulses, Exotic Veggies, Paneer

Order Now 96623 47400

/gruhineeaahar

- sale posts
- menus


THE ' NEVER MISS '
AHH COLLECTION
QUIRKY
grand theft
RAWR!
kem chho..?


THE ' NEVER MISS '
AHH COLLECTION
QUOTES
FUTURE MILLIONAIRE
be creARTive
TRUST YOURSELF
STAY FOCUS
YES I,M
yuck
INVEST IN YOURSELF

FUTURE MILLIONAIRE
NARUTO
DeadBull
LIMITED EDITION
IDK
HEH!! ONLY FROM ' 25₹ ' ?

- product posts

Branding

RAFTEL

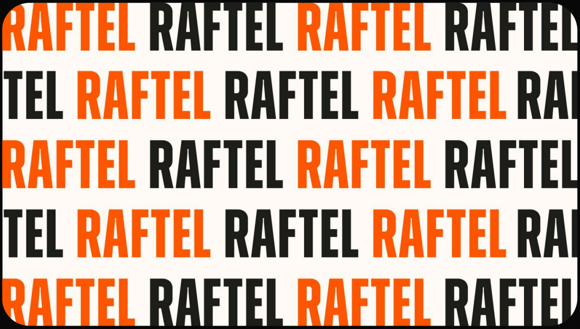
your satisfaction
is
our pride

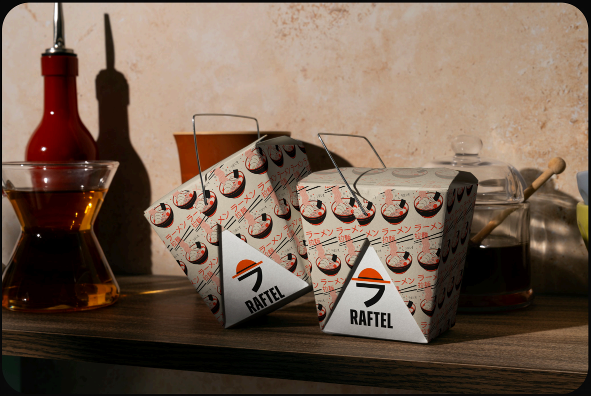
RAFTEL

RAFTEL
the
tale of food

your taste
is
our test

RAFTEL




RAFTEL
RAFTEL
ラーメン
拉麺

- Logo
- Mockup

Our philosophy is rooted in harmony—balancing tradition with modern touches to create a space where every guest feels at home. Whether you're seeking a quick bento box, a quiet spot for tea, or a full-course dinner, Raftel is your haven for discovering the beauty and flavors of Japan.

SECRET SCROLL
RAMEN
RAFTEL
RAFTEL
RAFTEL
RAFTEL
RAMEN

Project Overview:

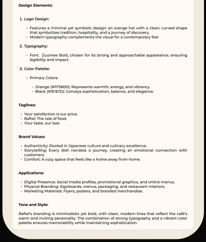
Raftel is a Japanese café and restaurant designed to offer an authentic dining experience inspired by Japan's rich culinary traditions. The brand aims to combine a warm, inviting atmosphere with the allure of storytelling, where every dish tells a tale. The branding reflects this fusion of authenticity, comfort, and narrative.

Target Audience:

- Food enthusiasts who appreciate Japanese cuisine.
- Individuals seeking a cozy, memorable dining experience.
- People aged 18-45, including families, young professionals, and casual diners.

Brand Personality:

- Authentic
- Warm and inviting
- Modern with a traditional touch
- Story-driven



Design Elements:

1. **Logo Design:**
   - Features a minimal yet symbolic design: an orange hat with a clean, curved shape that symbolizes tradition, hospitality, and a journey of discovery.
   - Modern typography complements the visual for a contemporary feel
2. **Typography:**
   - Font: Zuumee Bold, chosen for its strong and approachable appearance, ensuring legibility and impact.
3. **Color Palette:**
   - Primary Colors:
     - Orange (#FF5800): Represents warmth, energy, and vibrancy.
     - Black (#1E1E1D): Conveys sophistication, balance, and elegance.

Taglines:

- Your satisfaction is our price.
- Raftel: The tale of food.
- Your taste, our test.

Brand Values:

- Authenticity: Rooted in Japanese culture and culinary excellence.
- Storytelling: Every dish narrates a journey, creating an emotional connection with customers.
- Comfort: A cozy space that feels like a home away from home.

Applications:

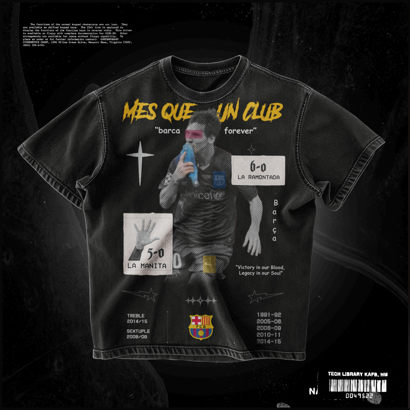
- Digital Presence: Social media profiles, promotional graphics, and online menus.
- Physical Branding: Signboards, menus, packaging, and restaurant interiors.
- Marketing Materials: Flyers, posters, and branded merchandise.

Tone and Style:

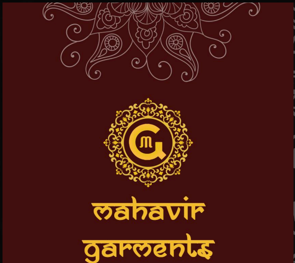
Raftel's branding is minimalistic yet bold, with clean, modern lines that reflect the café's warm and inviting personality. The combination of strong typography and a vibrant color palette ensures memorability while maintaining sophistication.

Printमिडिया

T-shirt design


MES QUE UN CLUB
"barca forever"
6-0
LA RAMONTADA
5-0
LA MANITA
Barça
"Victory in our Blood, Legacy in our Soul"
TREBLE 2014/15
SEXTUPLE 2008/09
1991-92
2005-06
2008-09
2010-11
2014-15
TECH LIBRARY KAFB, NM
0047522

Bag design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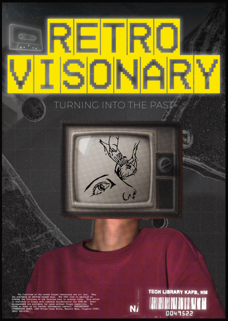
GARMENTS

POSTERS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VISONARY
TURNING INTO THE PAST
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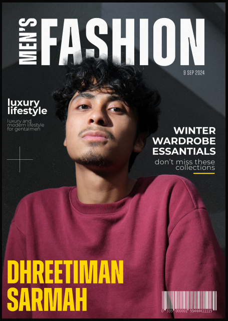
MEN'S
FASHION
9 SEP 2024
luxury
lifestyle
luxury and
modern lifestyle
for gentalmen
WINTER
WARDROBE
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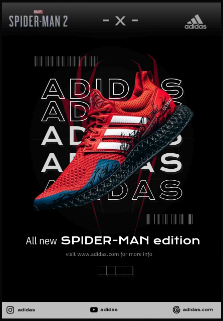
don't miss these
collections
DHREETIMAN
SARMAH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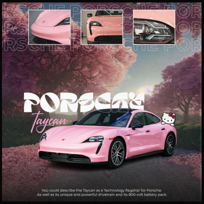
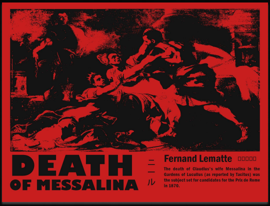
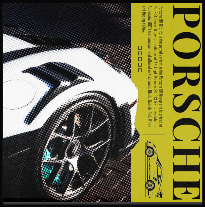
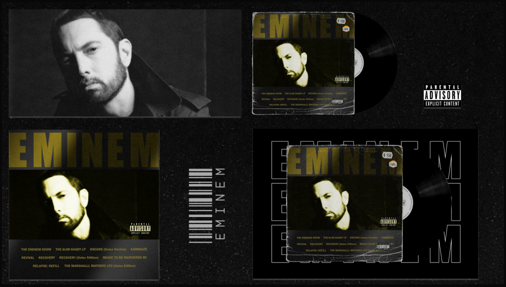
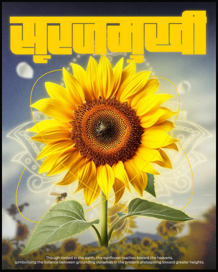

PORSCHE
Taycan
You could describe the Taycan as a 'technology flagship' for Porsche.
As well as its unique and powerful drivetrain and its 800-volt battery pack


DEATH
OF MESSALINA
Fernand Lematte
The death of Claudius's wife Messalina in the Gardens of Lucullus (as reported by Tacitus) was the subject set for candidates for the Prix de Rome in 1870.




EMINEM
PARENTAL
ADVISORY
EXPLICIT CONTENT
EMINEM


सूरजमुखी
Though rooted in the earth, the sunflower reaches toward the heavens,
symbolizing the balance between grounding ourselves in the present andaspiring toward greater heights.